

EIGHTH 
INTERNATIONAL
PROSTATE CANCER SYMPOSIUM
AND WORLD CONGRESS OF UROLOGIC ONCOLOGY



EXHIBITOR + PROMOTIONAL PARTNERSHIP

PARTNERSHIP PROSPECTUS

DECEMBER 9–11, 2026

The Mount Sinai Hospital
New York City

Connect with the people shaping the future of
urologic oncology.

NYC
2026

PARTNERSHIP OPPORTUNITY

A global meeting. A focused opportunity.

Three days of high-impact clinical exchange. Put your organization in direct conversation with the physicians, researchers, and innovators advancing urologic cancer care.

80+GLOBALTHOUGHT
LEADERS**30+**SURGICAL
BROADCASTS**3**CLINICAL CANCER
TRACKS**3**DAYS IN NEW YORK
CITY

INSIDE THIS PROSPECTUS

- 03** **Invitation from Dr. Tewari**
- 04** Educational Highlights
- 05** Location + Accommodations
- 06** Exhibit operations + schedule
- 07** Partnership levels
- 08–09** Additional sponsorship opportunities
- 10** Sponsorship agreement + badge form

mountsinaiurologycme.com

INDUSTRY INVITATION

Help shape what comes next.

Dear Colleagues:

On behalf of the Department of Urology at the Icahn School of Medicine at Mount Sinai, I am pleased to invite you to join us as a valued industry partner for the Eighth International Prostate Cancer and Urologic Oncology Symposium, taking place December 9–11, 2026, in New York City.

This year's program will feature more than 80 global thought leaders sharing high-impact insights into the diagnosis and treatment of prostate, kidney, and bladder cancers. With a special focus on digital innovation, the symposium will include live surgeries and immersive 3D robotic sessions led by pioneers in the field.

Mount Sinai Urology continues to lead in robotic surgery, urologic oncology, and complex reconstruction. Our expertise also spans general urology, andrology, FPMRS, endourology, and pediatric urology.

We anticipate robust multidisciplinary attendance, including physicians, fellows, residents, medical students, researchers, pharmacists, and nurses—offering your organization a unique opportunity to engage with leading voices in urology and oncology.

We welcome your participation as a sponsor or exhibitor and invite you to review the opportunities in this prospectus to highlight your innovations, research, and products to a global audience.

**Ash Tewari, MBBS, MCh, FRCS (Hon.), DSc (Hon.)**

Professor and System Chair, Milton and Carroll Petrie Department of Urology
Chair of Urology, The Mount Sinai Hospital
Director, Center of Excellence for Prostate Cancer at the Tisch Cancer Institute
Surgeon-in-Chief, Tisch Cancer Hospital

Reserve your space: mountsinaiurologycme.com • Trinity Flynn (425) 354-8937 • trinity@gaffneyevents.com

EDUCATIONAL HIGHLIGHTS

Where live innovation meets clinical practice.



Immersive surgical broadcasts. Simultaneous transmission of 30+ advanced robotic and laparoscopic surgeries, with real-time switching, live moderation, and interactive Q&A. Focused clinical tracks. Semi-live sessions and didactic lectures on prostate, kidney, and bladder cancers, led by internationally renowned experts.

- Innovations in practice. In-depth reviews of emerging surgical techniques and evolving management strategies across urologic oncology.
- Expert engagement. Direct interaction with world-class faculty through live Q&A, case-based discussion, and networking forums.
- Translational science spotlight. Bench-to-bedside research advancing the future of urologic cancer care.

PROGRAM LEADERSHIP



Ashutosh Tewari

MBBS, MCh, FRCS (Hon.), DSc (Hon.)

Chair, Department of Urology Icahn School of Medicine at Mount Sinai Hospital



Ketan K. Badani

MD, FRCS (Hon.)

Chief of Surgical Innovation and Strategy, Director of Robotic Surgery at Mount Sinai Health System



Natasha Kyprianou

MBBS, PhD

Vice Chair of Basic Science Research, Department of Urology at Mount Sinai Hospital

LOCATION + ACCOMMODATIONS

Meet on Fifth Avenue. Stay on the Upper East Side.

SYMPOSIUM LOCATION

THE MOUNT SINAI HOSPITAL

Annenberg Building / Guggenheim Pavilion
100th Street & Fifth Avenue
New York, NY 10029

OFFICIAL ROOM BLOCK

**Courtyard by Marriott
New York****Manhattan / Upper East Side**

410 East 92nd Street
New York, NY 10128

**\$499**

REDUCED NIGHTLY RATE

Available December 8–12, 2026
Limited block; attendees book directly.

ROOM-BLOCK DEADLINE

FRIDAY, NOVEMBER 6, 2026

or earlier if the block fills

BOOK THE ROOM BLOCK

Hotel reservations are the responsibility of each company and its personnel.

DATES, ACCESS + LOGISTICS

Everything your team needs to arrive ready.

EXHIBIT SCHEDULE

TUE • DEC 8	3:00–6:00 PM	Exhibit set-up
WED • DEC 9	7:00 AM–5:00 PM	Exhibits open
THU • DEC 10	7:00 AM–5:30 PM	Exhibits open
FRI • DEC 11	7:00 AM–3:40 PM	Exhibits open
FRI • DEC 11	3:40–6:00 PM	Dismantle

SPACE + STAFFING

All exhibits and meal functions will be in the Guggenheim Pavilion; general sessions will be in Stern Auditorium.

BADGE ALLOWANCE

- **Platinum** | 10
- **Gold** | 6
- **Silver** | 4
- **Bronze** | 2

Additional badges:
\$150 each

SHIPPING + SERVICES

Advance Warehouse shipping is strongly recommended and mandatory for larger exhibits, wooden crates, or medical equipment. Rates, warehouse address, and dates are included in the SourceOne Events Service Kit.

Electricity + shipping questions:

Jeff Shutts • (407) 284-0412

jeff@sourceoneevents.com

IMPORTANT POLICIES

Gaffney Events will not confirm shipped materials or equipment; each exhibitor is responsible for its property, including loss, damage, or failure to arrive on time. Gaffney Events is not responsible for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. The exhibitor waives such claims, agrees to hold Gaffney Events and its employees and agents harmless, and will indemnify them against third-party claims arising from the exhibitor's actions. Each exhibitor is responsible for appropriate bodily-injury and property insurance.

CHOOSE YOUR LEVEL OF VISIBILITY

Four ways to put your organization at the center of the conversation.

PLATINUM \$35,000

The highest-visibility partnership with a prime 7' x 20' exhibit footprint.

- Morning or afternoon break sponsorship recognition
- Logo on recognition banner outside exhibit hall
- Platinum recognition on break slides
- 10 full-meeting access badges
- 3 invitations to the Symposium Gala Dinner

GOLD \$25,000

Leadership positioning, premium booth placement, and a larger 10' exhibit space.

- Morning or afternoon break sponsorship recognition
- Logo on recognition banner outside exhibit hall
- Gold recognition on break slides
- 6 full-meeting access badges

SILVER \$15,000

Strong access and visibility with a 6' tabletop booth and premium placement above Bronze.

- Logo on recognition banner outside exhibit hall
- Silver recognition on break slides
- 4 full-meeting access badges

BRONZE \$7,500

Three-day exhibitor visibility with a standard 6' tabletop booth.

- Logo on recognition banner outside exhibit hall
- Bronze recognition on break slides
- 2 full-meeting access badges



Each badge includes full meeting access. Additional badges are \$150 each.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Create a high-value moment inside the meeting.

Own a learning session, a shared meal, or a branded touch point that attendees will encounter throughout the day.

-
- | | | |
|---|---|--------------------|
| \$35,000 | INTERACTIVE TRAINING + LUNCH SESSION | 3 AVAILABLE |
| Up to 1½ hours dedicated to lectures and hands-on simulator training of your choice. Includes room rental, A/V, and all food and beverages served during the session. | | |
-
- | | | |
|--|--------------------|--------------------|
| \$25,000 | GALA DINNER | 4 AVAILABLE |
| Recognition on signage at the venue entrance as a Gala Dinner sponsor, plus five industry invitations to the dinner. | | |
-
- | | | |
|--|--------------|--------------------|
| \$25,000 | LUNCH | 3 AVAILABLE |
| Recognition at the lunch venue entrance and in the official agenda. Includes up to a 30-minute presentation, room rental, A/V, and all food and beverages served during the session. | | |
-
- | | | |
|--|--------------------------------|--------------------|
| \$15,000 | CUSTOM PROGRAM LANYARDS | 1 AVAILABLE |
| Company name or logo featured on custom lanyards distributed to faculty and conference attendees for their meeting badges. | | |
-
- | | | |
|---|--------------------------|--------------------|
| \$15,000 | FLOOR CLING DECAL | 6 AVAILABLE |
| A graphic of your choice placed outside the main entrance to the general session in Stern Auditorium. | | |
-

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Stay visible in the details.

Choose a practical, high-frequency brand touch point—or combine opportunities to build a custom presence.

\$10,000 **HAND SANITIZING WIPES** **1 AVAILABLE**
Company logo featured on custom symposium hand wipes distributed to attendees.

\$10,000 **TABLETOP STICKERS** **1 AVAILABLE**
Company logo featured on a custom co-branded highboy tabletop sticker. Sponsor supplies final design to provided specifications.

\$10,000 **WATER BOTTLES** **1 AVAILABLE**
Company logo featured on co-branded symposium water bottles distributed to attendees.

\$10,000 **MICROFIBER 3D GLASSES CLOTH**
Company logo featured on microfiber cleaning cloths distributed with the 3D glasses used to view live cases.

\$7,500 **METER BOARD**
A custom pull-up banner displaying your logo and marketing message in a high-traffic approach to the general sessions.

READY TO BUILD YOUR PRESENCE?Trinity Flynn • (425) 354-8937 • trinity@gaffneyevents.com

SPONSORSHIP AGREEMENT + BADGE FORM

Confirm your partnership.

Eighth International Prostate Cancer Symposium and World Congress of Urologic Oncology
December 9 - 11, 2026

Company name (as it should appear on printed material)

Contact person

Title

Street address

City

State

ZIP

Telephone

Fax

Email

Product

EXHIBIT LEVEL

☐ Platinum \$35,000

☐ Gold \$25,000

☐ Silver \$15,000

☐ Bronze \$7,500

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Opportunity

\$

Opportunity

\$

Opportunity

\$

Opportunity

\$

BADGES NEEDED

Representative name (first, last)

Email address

Phone

Representative name (first, last)

Email address

Phone

Representative name (first, last)

Email address

Phone

Representative name (first, last)

Email address

Phone

SPONSORSHIP AGREEMENT + BADGE FORM

Confirm your partnership.

Eighth International Prostate Cancer Symposium and World Congress of Urologic Oncology
December 9 - 11, 2026

BADGES NEEDED

Representative name (first, last)

Email address

Phone

Representative name (first, last)

Email address

Phone

Representative name (first, last)

Email address

Phone

PAYMENT

Make checks payable to: Gaffney Events Educational Trust
Mail: Gaffney Events, 27322 NE 143rd Place, Duvall, WA 98019
EIN: 47-3109028 • Phone: (425) 442-1314 • Credit cards incur a 3.5% service fee.

Credit card number

CVC

Expiration

ZIP

TOTAL SPONSORSHIP \$_____

SIGNATURE _____

*For all sponsorship-related questions, please contact Trinity Flynn at (425) 354-8937 or via email at trinity@gaffneyevents.com



EIGHTH
INTERNATIONAL
PROSTATE CANCER SYMPOSIUM
AND WORLD CONGRESS OF UROLOGIC ONCOLOGY



For more information
mountsinaiurologycme.com